

Design for Painters

by Jim Oberst

In this one-day workshop, Jim discusses the elements and principles of design, and how they can be applied to make all types of paintings more successful.

Summary

This workshop is predominantly lecture, using a **PowerPoint** presentation format, supplemented with class discussion and exercises. After a conversation about what is necessary to become a competent painter, and what goals artists may have, Jim discusses how **design** contributes to meeting these goals. He then covers in detail the seven major design elements that artists have at their disposal, and the seven major design principles that they can apply to their paintings, along with some additional design guidelines. Jim illustrates the application of these principles with examples from his own paintings. Students participate in several short workshop exercises to ensure they understand how to apply what they're learning.

Jim discusses how to employ these principles in the planning stage, during the actual painting process, and in a self-critique after every painting is complete. He wraps up the workshop with brief critiques of the design (**only** the design) of paintings brought to the workshop by the students. Students leave the workshop with a comprehensive understanding of how to apply design principles to their paintings.

This workshop is valuable for students of all experience levels.

Testimonials

You covered so much, so well, that it's hard to think of suggestions. Excellent workshop! - *Louise Kessel*

The workshop is great for beginners... I learned a lot, and my creative juices were stimulated. - *Audrey Sitkowski*

Plowed lots of new ground for me! - *Don Pohlman*

You covered all points, gave good examples, and your presentation was engaging. – *Barb Seibel*

For information on sponsoring a **Design For Painters** workshop at your location, please contact Jim at 501-984-3178 or via email at jim@jimoberst.com.